

POMILIO BLUMM PRIZE NEXT ARTISTS U20
2015/2016
CONTEST RULES

Art. 1 – PROMOTER OF THE CONTEST

The promoter of the **Pomilio Blumm Prize Next Artists** is Blumm Academy, a vocational training section of the **Pomilio Blumm Srl** leader in corporate communication with headquarters in Via Venezia, 4 - 65121 – Pescara, Italy.

Art. 2 – PURPOSE

Pomilio Blumm Prize Next Artists is a competition for high schools students and Italian, European and Mediterranean basin art schools. It is a free competition, aimed at the promotion of talents and art schools. The initiative represents a challenge to young talents who want to express, through the visual arts, a contemporary realistic and possibly futuristic vision of the world, by developing its codes and applications. In this perspective, the award is open to students of art schools, inviting them to interpret – in various forms and techniques – the "concept" of rhinoceros, which is both an example of the extraordinary evolution of the species coming from our prehistory and the modern recognizable symbol of the long entrepreneurial history of Pomilio Blumm.

Art.3 – SUBJECT

The subject of the **Pomilio Blumm Prize Next Artists** to be developed, without any limits of technique or expression, is the concept of rhinoceros, Pomilio Blumm Agency's historical logo.

Art. 4 – AWARDS

The **Pomilio Blumm Prize Next Artists** includes the organization of an exhibition event to take place in a venue within the institutional headquarters of Oscar Pomilio Forum, which will be held in March 2016 in Pescara, Italy. On occasion of the exhibition the 20 finalist Artworks selected by the jury will be presented. The promoter will cover all the expenses related to travel and accommodation (1 night maximum) of the authors of the 4 winning Artworks, who will participate to the Oscar Pomilio Forum.

During the exhibition opening ceremony the winners will be announced and they will awarded as follows:

- The Overall Winner: € 500.00, 1 week of internship and the exhibition of his/her work at Blumm Prize Art in Progress 2016 in Brussels.
- The Italian Winner: € 250.00 and 1 week internship.
- The European Winner: € 250.00 and 1 week internship

The internship will take place at Pomilio Blumm Srl., Via Venezia 4, Pescara – Italy, during the summer (year 2016) and all travel, meals and accommodation expenses will be covered by Pomilio Blumm Srl.

All the 20 finalist artworks will automatically take part in the **Most Liked Pomilio Blumm Prize Next Artists**. We believe that the online vote represents the most interesting and multiplicative strategy, as it embodies the synergy and the dialogue between art and technology, the world of communication and relational art, cultural industry and energy industry, in order to enhance interconnections. This leads to a more careful, responsible and conscious social structure attempting to establish a new possible Humanism.

The artworks can be voted on the [Pomilio Blumm Prize Next Artists Facebook page](#) between **12:00 am of February 19th and 12:00 am of February 26th, 2016** (the 'Voting time'), expressing a single preference. The vote will be public.

Any votes received before or after the voting time will not be eligible. Any multiple votes will be automatically excluded. The work that will receive the highest number of valid votes, if different from the artwork named winner by the Jury, will be announced during Award Ceremony.

The winner of the **Most Liked Pomilio Blumm Prize Next Artists** will receive a plaque.

Art. 5 – CONTEST DURATION

The **Pomilio Blumm Prize Next Artists** begins December 1st 2015("Start date") and the invited students shall present their art works images **no later than 6:00 pm of 16th February 2016** ("Participation Deadline"). The exhibition will take place during the Oscar Pomilio Forum, in March 2016 in Pescara, Italy.

Art. 6 – AUTHORITIES RESPONSIBLE FOR THE CONTEST PROCEDURES

The projects submitted to the **Pomilio Blumm Prize Next Artists** will be evaluated by the President of the Jury, Mr Franco Pomilio.

The body responsible for this contest procedures is the Jury.

The members of the Jury will be chosen with final decision of Franco Pomilio, President of **Pomilio Blumm Srl.**, among distinguished representatives of the world of institutions, entrepreneurship, culture and art.

Each member of the Jury will be entitled to one vote respectively. Decisions will be unquestionable and incontestable.

Art.7 – ART WORKS

Participants must present an art project with no technical nor language limits.

The absolute relevancy to the **Pomilio Blumm Prize Next Artists** subject is required: quality, research and focus are aimed and focused on the concept of rhinoceros. The

observation of the theme is fundamental to participation and subsequent evaluation in the exhibition venue.

The artwork dimension shall be 70x100 cm (frame included) on horizontal paper support of 300 gr. Each work should be mounted on cardboard and framed by a black passe-partout of 8 cm. Installation must not exceed the square meter.

All entries submitted will be published [here](#) and [here](#).

Art. 8 – REGISTRATION TERMS AND CONDITIONS

Participation to the **Pomilio Blumm Prize Next Artists** is free of any charge and must be finalized with the registration, which implies the full acceptance of the present rules, published [here](#).

By accepting the Rules of the **Pomilio Blumm Prize Next Artists**, winners donate to Pomilio Blumm the artwork and the rights to publish the image and economic exploitation of the above mentioned work, except the right to be recognized as the authors.

The artworks will not be insured.

In order to register, the schools/students shall submit to Pomilio Blumm the documents referred to in the following article ("Registration documents"), in the period of time between December 1st, 2015 ("Start Date") and 6:00 pm of February 16th, 2016 ("Participation Deadline"), after such date documents will not be admitted. Registration shall be sent as follows:

- By e- mail to: nextartists@blumm.pomilio.com
- By mail or courier, sending all documents to:

POMILIO BLUMM Prize, Pomilio Blumm S.R.L., Via Venezia, 4 – 65121 – Pescara, Italy

The attested date is the date of receipt of the documents at **Pomilio Blumm S.R.L.**, Via Venezia, 4-65121 – Pescara, Italy; such date shall be no later than February 16th, 2016.

Art. 9 – REGISTRATION DOCUMENTS

The Registration Documents consist of the Registration Form (see the attached Model sub 1, which forms an integral part of these rules), to which the image of the artwork, the student's resume (CV) shall be attached.

The Registration Form can be downloaded [here](#). This Form must be submitted, duly fulfilled and signed and accompanied/supported by a brief text up of max 2000 characters explaining the connection between the presented project and the subject of the contest.

The following documents shall be attached to the Registration Form, under penalty of exclusion:

1. THE ARTWORK, which must be submitted as follows:

a) Image

- in case of online application, the image of the artwork must be uploaded on any online exchange system such as We Transfer, Mega, etc. in jpg format at 300 dpi, with the shorter side of at least 24 cm or 2835 pixels and maximum weight of 7 Megabytes;

- in case of registration by mail or courier, it is necessary to send a CD containing the image of the artwork in jpg format at 300 dpi, with the shorter side of at least 24 cm or 2835 pixel and maximum weight of 7 Megabytes.

b) Video

- in case of online application, the video - lasting up to 3 minutes and with a maximum weight of 30 Megabytes (MB) - must be sent through any online exchange system (such as We Transfer, Mega, etc.), in wmv, mpeg, mp4, avi, mov formats;

- in case of registration by mail or courier, it is necessary to send a DVD containing the video lasting up to 8 minutes and with a maximum weight of 30 Megabytes (MB), in the wmv, mpeg, mp4, avi, mov, flv format.

c) Installation

- in case of online application, through explanatory pictures rebuilding the three-dimensionality of the artwork in jpg format at 300 dpi, with the shorter side of at least 24 cm or 2835 pixels and maximum weight of 7 Megabytes; or through a video lasting up to 3 minutes and maximum weight of 30 Megabytes (MB) in the mpeg, mp4, avi, mov formats. In any case, the image must be uploaded on any file exchanging system (such as We Transfer, Mega, etc..)

- in case of registration by mail or courier, it is necessary to send a CD with the images of the artwork in jpg format at 300 dpi, with the shorter side of at least 24 cm or 2835 pixels and maximum weight of 7 Megabytes, or a DVD containing the video lasting up to 3 minutes and with a maximum weight of 30 Megabytes (MB) in the wmv, mpeg, mp4, avi, mov formats.

2. THE STUDENT'S RESUME (CV), which should include in addition to the name and any pen names, address, telephone number, email address and web address, also a summary of the student's profile with the history of his/her education and/or any previous exhibitions held in the artistic field.

The documents received will not be returned.

By submitting the Participation Form, the student hereby declares:

- to fully agree to the Rules of the **Pomilio Blumm Prize Next Artists**; declares and guarantees the authorship and the full availability of the Artwork, as well as the exclusive ownership of all rights, including the right of publication of the image; grants to Pomilio Blumm, without any time limit, the right to reproduce and use the image of the Artwork and/or the Registration Documents, fully or partly, directly or through third parties, also for economic, advertising and/or promotional purposes, and to publish it, even partially, on any media, including [the Contest website](#), and in any manner, without the student opposing any time or space limitation, expressly waiving any rights or claims in this regard;
- to be entirely responsible for the visual and textual content of the sent materials;
- to be aware that submitting an incomplete Registration and/or not in compliance with these Rules constitutes grounds for exclusion from the **Pomilio Blumm Prize Next Artists**, and to authorize Pomilio Blumm to keep the image of the Artwork and the Registration Documents, aware that it will not be returned;
- to expressly authorize the processing of personal data in accordance with the Legislative Decree of July 29th, 2003 n. 196;
- to accept all decisions of the Jury and the Scientific Committee, including the selection of the finalist works and winners, recognizing that such decisions are unquestionable and incontrovertible;
- to indemnify and exempt Pomilio Blumm from any claim that might be advanced by third parties in relation to the artwork and/or to its reproduction, publication and/or exploitation, also economic;
- declares of being aware that the artwork would be excluded from the **Pomilio Blumm Prize Next Artists** if it turned out to be wholly or partially copied or infringed someone else's rights;
- declares that at the Start Date, the artwork has not won and has not been finalist in other awards or competitions.

Art. 10 - DISPATCH OF FINALIST ARTWORKS

The promoter will select the 20 finalists and will communicate it to schools in order to allow them sending the works that will be exhibited on the occasion of the Oscar Pomilio Forum in March 2016 in Pescara.

The cost of the transportation of the artwork will be covered by the participant; all the works sent, besides those awarded, will become property of Pomilio Blumm and will not be returned.

Art. 11 – PARTNERS

BlummAcademy <http://www.blummacademy.com/>

For further information please contact:

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